



A Gift for  
Teaching

# Ready for Back-to-School



Help ensure local students begin the next school year excited and prepared to learn!



## 2024 SPONSOR OPPORTUNITIES

A Gift for Teaching

6501 Magic Way, Bldg. 400C, Orlando, FL 32809

[info@agiftforteaching.org](mailto:info@agiftforteaching.org) | 407.318.3118





A Gift for  
Teaching

# Ready for Back-to-School



**IMAGINE** walking into class on the first day of school with the same worn notebook and no eraser left on your pencil.

**Then, you meet your teacher and they have a brand-new backpack with a stack of school supplies ready just for you!**

**Together, we can make this joyous moment of relief happen for thousands of Central Florida families and students.**

More than 70% of public schools in Orange and Osceola Counties are considered high-need. Our future leaders need your help today.

Your support is critical to the success of providing as many backpacks and school supplies as possible to local schools and teachers for students who need them most - so learning can occur for all.

**COMMUNITY IMPACT SPONSORS** have the opportunity to help students get ready for back-to-school starting in June with the ultimate team building experience at The Great Big Backpack Build and join Central Florida's LARGEST school supply drive from July to August.

Your local investment will ensure the shelves at A Gift for Teaching are stocked for teachers to shop for free essential supplies so their students can begin the year excited and prepared to learn, at no cost to their families.



*School supplies and funds raised  
will provide one-third of the  
educational resources distributed  
this year to empower teachers  
and inspire student success.*

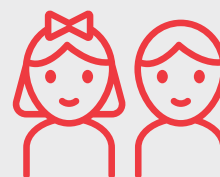
**June - August  
2024**



**BUILDING BACKPACKS  
FOR BRIGHTER FUTURES**



**CENTRAL FLORIDA'S  
LARGEST SUPPLY DRIVE**



**LOCAL STUDENTS  
PREPARED FOR SUCCESS!**

# Supporter Recognition Overview

Your generous support will be recognized throughout the entire Ready for Back-to-School campaign:



## Build Backpacks For Brighter Futures!

Your team can be a part of a fun and impactful giveback experience, infused with corporate social responsibility, to fill thousands of backpacks with essential school supplies.

## Back-to-School Drive

### Central Florida's LARGEST Supply Drive!

From physical collection boxes and virtual supply drives to "Jeans Day" fundraisers and customer traffic driving incentives, there are so many ways for your team to make a difference by the first day of school.

Support Level	PRESENTING Partner \$50,000	DREAM Builder \$35,000	HOPE Builder \$20,000	GOAL Builder \$10,000	CONFIDENCE Builder \$5,000	KNOWLEDGE Builder \$2,500
E-blast header	Logo					
E-blast footer	Logo	Logo	Logo	Logo		
Social media feature	(2) Dedicated	(2) Dedicated	(1) Dedicated	(1) Dedicated	Joint	Joint
Donor screen at A Gift for Teaching	Logo	Logo	Logo	Logo	Logo	Logo
Supporter signage (Deadline May 10)	Logo	Logo	Logo	Logo	Logo	Logo
Ready for Back-to-School webpage	Logo	Logo	Logo	Logo	Logo	Logo
The Great Big Backpack Build event presentation	Logo	Logo	Logo	Logo	Logo	Logo
Back-to-School Drive registration webpage	Logo	Logo	Logo	Logo		





Continue reading for additional benefits and recognition opportunities for each support level.  
Sponsorship deadline: April 08, 2024.

### Have a unique partnership idea?







We welcome the opportunity to tailor your support level!

# PRESENTING - \$50,000




In addition to the recognition listed in the supporter overview:

-  **Impact 2,000 local students with new backpacks and supplies**
-  Sector-exclusive level
-  "Presented by" tagline in Ready for Back-to-School logo
-  Inclusion in media relations outreach (e.g: *Press releases and media alerts*)

## The Great Big Backpack Build

-  Up to 55 participants to build backpacks in June (*Must be 18 years of age and older*)
-  Opportunity to provide a branded school supply item in ~25,000 backpacks\*
-  Opportunity to include additional branded promotional item in ~25,000 backpacks\*\*
-  Opportunity to pre-record 30-sec. welcome video message to all participants
-  Opportunity to participate in A Gift for Teaching's Facebook Live day-of event
-  Verbal recognition during welcome remarks and event

## Back-to-School Drive

-  Opportunity to register a company supply drive between July - August
-  Additional volunteer opportunity for up to 20 participants at A Gift for Teaching in July
-  Opportunity to table in the Free Teacher Supply Store during re-opening week in August

## Back-to-School Telethon

-  Logo recognition on Back-to-School Telethon on-air set signage

*\*\*Items are subject to approval by A Gift for Teaching before April 8.*




# DREAM Builder - \$35,000

In addition to the recognition listed in the supporter overview:

 **Impact 1,400 local students with new backpacks and supplies**

 Sector-exclusive level


 Inclusion in media relations outreach (e.g: *Press releases and media alerts*)

## The Great Big Backpack Build

 Up to 40 participants to build backpacks in June (*Must be 18 years of age and older*)

 Opportunity to provide a branded school supply item in ~25,000 backpacks\*

 Opportunity to include additional branded promotional item in ~25,000 backpacks\*

 Verbal recognition during welcome remarks and event

## Back-to-School Drive

 Opportunity to register a company supply drive between July - August

 Additional volunteer opportunity for up to 20 participants at A Gift for Teaching in July

 Opportunity to table in the Free Teacher Supply Store during re-opening week in August

*\*Items are subject to approval by A Gift for Teaching before April 8.*






# HOPE Builder - \$20,000


In addition to the recognition listed in the supporter overview:

 **Impact 800 local students with new backpacks and supplies**


 Inclusion in media relations outreach (e.g: Press releases and media alerts)

## The Great Big Backpack Build


 Up to 25 participants to build backpacks in June *(Must be 18 years of age and older)*

 Opportunity to provide a branded school supply item in ~25,000 backpacks

*(Supply item is subject to approval by A Gift for Teaching before April 8.)*

 Verbal recognition during welcome remarks and event

## Back-to-School Drive

 Opportunity to register a company supply drive between July - August

 Additional volunteer opportunity for up to 20 participants at A Gift for Teaching in July

 Opportunity to table in the Free Teacher Supply Store during re-opening week in August

# GOAL Builder - \$10,000

In addition to the recognition listed in the supporter overview:

 **Impact 400 local students with new backpacks and supplies**

## The Great Big Backpack Build

 Up to 15 participants to build backpacks in June *(Must be 18 years of age and older)*

 Opportunity to provide a branded school supply item in ~25,000 backpacks

*(Supply item is subject to approval by A Gift for Teaching before April 8)*

 Verbal recognition during event

## Back-to-School Drive

 Opportunity to register a company supply drive between July - August

# CONFIDENCE Builder - \$5,000

In addition to the recognition listed in the supporter overview:

 **Impact 200 local students with new backpacks and supplies**

## The Great Big Backpack Build

 Up to 10 participants to build backpacks in June *(Must be 18 years of age and older)*

 Opportunity to provide a branded school supply item in ~25,000 backpacks

*(Supply item is subject to approval by A Gift for Teaching before April 8.)*

 Verbal recognition during event

## Back-to-School Drive

 Opportunity to register a company supply drive between July - August

# KNOWLEDGE Builder - \$2,500

In addition to the recognition listed in the supporter overview:

 **Impact 100 local students with new backpacks and supplies**

## The Great Big Backpack Build

 Up to 7 participants to build backpacks in June *(Must be 18 years of age and older)*

 Verbal recognition during event

## Back-to-School Drive

 Opportunity to register a company supply drive between July - August





A Gift for  
Teaching

# Ready for Back-to-School



## About A Gift for Teaching

On a mission to provide educational resources that empower teachers to inspire future leaders, A Gift for Teaching envisions a future where every student in Central Florida has the tools and experiences to succeed.

Since 1998, A Gift for Teaching has proudly served public schools in Orange and Osceola counties as the primary source for free school supplies to teachers for students who need them the most.

A Gift for Teaching provides opportunities for teachers to shop at a physical store, online, and through a mobile unit for learning essentials including pencils, backpacks, books, clothing, and hygiene items.

### OUR REPORT CARD SINCE 1998

<i>Pencils Taken To Classrooms</i>	14.9 million
<i>Books Taken To Classrooms</i>	2.3 million
<i>Teacher Shopping Visits</i>	376,000+
<i>Value Of Each Shopping Visit</i>	\$625
<i>Value Of Daily Distribution</i>	\$65,000
<i>Volunteer Hours Donated</i>	762,400+
<i>A Gift For Music Students</i>	9,800+

**More than  
\$163.9 MILLION  
In Supplies Distributed**



“

*When I showed [my student] the beautiful backpack that was available for them they were shocked.*

*It made their year.*

- OCPS Teacher

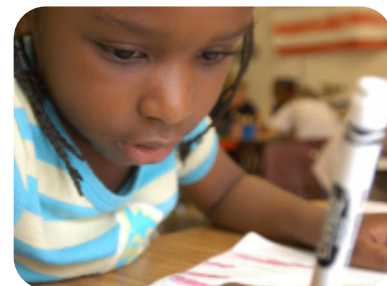
”

“

*Many of my students cannot afford school supplies, and it is a lifesaver that I am able to have supplies readily available to hand to my students.*

- OCPS Teacher

”



### A GIFT FOR TEACHING DIGITAL REACH



4,400+ Followers



3,530+ Followers



1,435+ Followers



570+ Followers



4,670+ Subscribers