Help ensure local students begin the next school year excited and prepared to learn!

THE GREAT BIG BACKPACK BUILD

BACK-TO-SCHOOL SUPPLY DRIVE

2022 SPONSOR OPPORTUNITIES
IMAGINE walking into class on the first day of school with same worn notebook and no eraser left on your last pencil.

Then, you meet your teacher and they have a brand-new backpack with a stack of school supplies ready just for you!

Together, we can make this joyous moment of relief happen for thousands of Central Florida families and students.

More than 70% of public schools in Orange and Osceola Counties are considered high-need. Our future leaders need your help today.

Your support is critical to the success of providing as many backpacks and school supplies as possible to local schools and teachers for students who need them most - so learning can occur for all.

COMMUNITY IMPACT SPONSORS have the opportunity to help students get ready for back-to-school starting in June with the ultimate team building experience at The Great Big Backpack Build and join Central Florida’s LARGEST school supply drive from July to August.

Your local investment will ensure our teachers can shop free essentials at A Gift For Teaching before the first day of school so their students can begin the year excited and prepared with supplies to call their own.

School supplies and funds raised from A Gift For Teaching’s Ready For Back-to-School initiative provides one-third of the educational resources distributed each year to empower teachers and inspire student success.
Supporter Recognition Overview

Your generous support will be recognized throughout the entire Ready For Back-to-School initiative:

**Build Backpacks For Brighter Futures!**

Your team can be a part of a fun and impactful community giveback project, infused with corporate social responsibility, to fill thousands of backpacks with essential school supplies.

**Central Florida’s LARGEST Supply Drive!**

From physical collection boxes and “Jeans Day” fundraisers to virtual supply drives and customer traffic driving incentives, there are so many ways for your team to make a difference by the first day of school.

<table>
<thead>
<tr>
<th>Support Level</th>
<th>PRESENTING Partner $100,000</th>
<th>DREAM Builder $35,000</th>
<th>HOPE Builder $20,000</th>
<th>GOAL Builder $10,000</th>
<th>CONFIDENCE Builder $5,000</th>
<th>KNOWLEDGE Builder $2,500</th>
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Continue reading for additional benefits and recognition opportunities for each support level.

*Have a unique partnership idea?*

We welcome the opportunity to tailor your support level!
PRESENTING - $100,000

In addition to the recognition listed in the supporter overview:

- **Impact 4,000 local students with new backpacks and supplies**
- Sector-exclusive level
- “Presented by” tagline in Ready For Back-to-School logo
- Name recognition in e-blast header for Ready For Back-to-School communications
- Inclusion in in-kind advertising (*e.g.*: Digital billboards, print advertising, and PSA videos)
- Inclusion in media relations outreach (*e.g.*: Press releases and media alerts)

The Great Big Backpack Build

- Up to 60 participants to build backpacks in June (*Must be 14 years of age and older*)
- Opportunity to provide a branded school supply item in ~20,000 backpacks*
- Opportunity to include additional branded promotional item in ~20,000 backpacks*
- Opportunity to pre-record 30-sec. welcome video message to all participants
- Verbal recognition during event welcome and throughout build project

Back-to-School Drive

- Opportunity to register a company physical and/or virtual supply drive in July
  
  *(Physical supplies must be received by July 25 to be included in published results)*

- Additional volunteer opportunity for up to 20 participants at A Gift For Teaching in July
- Opportunity to table in the Free Teacher Supply Store during re-opening week in August
  
  *(Pending availability; date of choice must be confirmed by July 5)*

Back-to-School Telethon

- Logo recognition on telethon e-blast footer
- Logo recognition on telethon donation webpage
- Logo recognition on telethon set signage
- Inclusion in A Gift For Teaching’s published telethon results

*Items are subject to approval by A Gift For Teaching before April 1.*
DREAM Builder - $35,000

In addition to the recognition listed in the supporter overview:

- **Impact 1,400 local students with new backpacks and supplies**
- Sector-exclusive level
- Inclusion in media relations outreach (e.g. Press releases and media alerts)

**The Great Big Backpack Build**

- Up to 40 participants to build backpacks in June *(Must be 14 years of age and older)*
- Opportunity to provide a branded school supply item in ~20,000 backpacks*
- Opportunity to include additional branded promotional item in ~20,000 backpacks*
- Verbal recognition during event welcome and throughout build project

**Back-to-School Drive**

- Opportunity to register a company physical and/or virtual supply drive in July
  
  *(Physical supplies must be received by July 25 to be included in published results)*
- Additional volunteer opportunity for up to 20 participants at A Gift For Teaching in July
- Opportunity to table in the Free Teacher Supply Store during re-opening week in August
  
  *(Pending availability; date of choice must be confirmed by July 5)*

*Items are subject to approval by A Gift For Teaching before April 1.
**GOAL Builder - $10,000**

In addition to the recognition listed in the supporter overview:

- **Impact 400 local students with new backpacks and supplies**
- Inclusion in media relations outreach (e.g: Press releases and media alerts)

**The Great Big Backpack Build**

- Up to 15 participants to build backpacks in June (Must be 14 years of age and older)
- Opportunity to provide a branded school supply item in ~20,000 backpacks
  
  *(Supply item is subject to approval by A Gift For Teaching before April 1)*
- Verbal recognition throughout build project

**Back-to-School Drive**

- Opportunity to register a company physical and/or virtual supply drive in July
  
  *(Physical supplies must be received by July 25 to be included in published results)*
- Additional volunteer opportunity for up to 20 participants at A Gift For Teaching in July
- Opportunity to table in the Free Teacher Supply Store during re-opening week in August
  
  *(Pending availability; date of choice must be confirmed by July 5)*

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**HOPE Builder - $20,000**

In addition to the recognition listed in the supporter overview:

- **Impact 800 local students with new backpacks and supplies**
- Inclusion in media relations outreach (e.g: Press releases and media alerts)

**The Great Big Backpack Build**

- Up to 25 participants to build backpacks in June (Must be 14 years of age and older)
- Opportunity to provide a branded school supply item in ~20,000 backpacks
  
  *(Supply item is subject to approval by A Gift For Teaching before April 1)*
- Verbal recognition during event welcome and throughout build project

**Back-to-School Drive**

- Opportunity to register a company physical and/or virtual supply drive in July
  
  *(Physical supplies must be received by July 25 to be included in published results)*
- Additional volunteer opportunity for up to 20 participants at A Gift For Teaching in July
- Opportunity to table in the Free Teacher Supply Store during re-opening week in August
  
  *(Pending availability; date of choice must be confirmed by July 5)*
CONFIDENCE Builder - $5,000

In addition to the recognition listed in the supporter overview:

- **Impact 200 local students with new backpacks and supplies**

The Great Big Backpack Build

- Up to 10 participants to build backpacks in June *(Must be 14 years of age and older)*
- Opportunity to provide a branded school supply item in ~20,000 backpacks
  
  *(Supply item is subject to approval by A Gift For Teaching before April 1)*
- Verbal recognition throughout build project

Back-to-School Drive

- Opportunity to register a company physical and/or virtual supply drive in July
  
  *(Physical supplies must be received by July 25 to be included in published results)*

KNOWLEDGE Builder - $2,500

In addition to the recognition listed in the supporter overview:

- **Impact 100 local students with new backpacks and supplies**

The Great Big Backpack Build

- Up to 7 participants to build backpacks in June *(Must be 14 years of age and older)*
- Verbal recognition throughout build project

Back-to-School Drive

- Opportunity to register a company physical and/or virtual supply drive in July
  
  *(Physical supplies must be received by July 25 to be included in published results)*
About A Gift For Teaching

On a mission to provide educational resources that empower teachers to inspire future leaders, A Gift For Teaching (AGFT) envisions a future where every student in Central Florida has the tools and experiences to succeed.

Since 1998, AGFT has proudly served public schools in Orange and Osceola counties as the primary source for free school supplies to teachers for students who need them the most. AGFT provides opportunities for teachers to shop at a physical store, online, and through a mobile unit for learning essentials including pencils, backpacks, books, clothing, and hygiene items.

When I gave them the supplies they needed, they realized someone cared about them. This led them to start trying their best and when they had success, it helped them gain more success.
- OCPS Teacher

My [students'] parents are trying to supply basic needs to their families, and school supplies take a backseat. Having these school supplies helps level the playing field for these children.
- OCPS Teacher

A GIFT FOR TEACHING DIGITAL REACH

3,585+ Followers 3,575+ Followers 1,155+ Followers 350+ Followers 5,565+ Subscribers
☐ YES! We agree to be an community impact sponsor of A Gift For Teaching’s Ready For Back-to-School initiatives.

☐ $100,000 Presenting Partner  ☐ $35,000 Dream Builder  ☐ $20,000 Hope Builder

☐ $10,000 Goal Builder  ☐ $5,000 Confidence Builder  ☐ $2,500 Knowledge Builder

To recognize your support, please share exactly how you wish to be listed in print:

SPONSOR DEADLINE: Friday, April 1, 2022.
Please provide both a color and one-color logo in .EPS format with this agreement.

Contact Name:       Contact Title:
Email:          Phone:
Address: 
City, State:         Zip Code:
Company Name (if different from above):
Authorized Signature:        Date:

Payment Options:
☐ Payment submitted online at www.AGiftForTeaching.org/sponsor
☐ Please send invoice to address above

To be tagged on social media, please provide your account handles for the following:

☐ Facebook  ☐ Twitter  ☐ Instagram  ☐ LinkedIn

Thank you for supporting local education through A Gift For Teaching!

PLEASE RETURN THIS FORM TO:
A Gift For Teaching, ATTN: Ready For Back-to-School
Email: info@agiftforteaching.org | Fax: 407.318.3124
Mailing Address: 6501 Magic Way, Bldg. 400C, Orlando, FL 32809